

Maryland Career Development Association



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President's Message

It is indeed an honor and privilege to serve as the 2007-2008 President of the Maryland Career Development Association, and during a time of such great strategic growth and development in our association, our membership, and in our industry. We are all aware of the growing need for talent in today's state, national and global marketplace, and the significant role we as career development professionals will play in the advisement, development, and transition of that talent. In light of the times and our strategic role in the current and future development of the marketplace, we have selected the theme this year of The Strategic Significance of Career Development.

At such an exciting time as this, we at the MCDA are positioning ourselves for the extraordinary opportunity to assist our members in being strategic leaders in today's exciting new marketplace. Our talented 2007-2008 board has been busy this year in reviewing and developing new strategic plans and processes of our association for future growth and development, and to enhance our capability to network, learn, and serve together within our community. I am proud to announce that we have taken significant steps this fall to add new online capabilities to better serve and communicate with our

members, these additions include the addition of a new online membership and event registration service, and the development plans to enhance our website by adding a new LinkedIn networking space, developing our online CEU

offerings, and plans to develop a new MCDA Blog site for members.

I am also proud to announce that we will be hosting one of our best annual conferences ever that will be held at Howard University on January 25, 2008, from 8:30 am – 4:00 pm. This year's conference will share the theme of the Strategic Significance of Career Development and will include a keynote presentation by Claudia Tattanelli, the innovative and dynamic CEO of Universum Communications, a global leader in employment and career development strategy. Other confirmed speakers for the conference include our luncheon presenter, Dr. Audrey Chapman, the popular radio host of the Audrey Chapman Show, Dr. Javaune Adams-Gaston, the Executive Director of the University of Maryland, College Park Career Center, who will discuss career advancement strategies for career development professionals, and Boxwood Technologies' CEO John Bell who will discuss technology strategies that will enhance your career development services. Registration for this year's conference will be online at our MCDA website and taped for future online CEU offerings.

This is a great year to be an active member of the Maryland Career Development Association, and I invite you to join us and strategically positioning yourself to be an engaged leader in our industry, to network with colleagues, and to serve our communities.

Sincerely,

Kim R. Wells
President, MCDA

Update on the Seattle NCDA Conference

Seattle at NCDA was cooler than I could have imagined, and the temperature was real low, too...

The floods were the big topic of conversation during my Dallas layover, but the trip passed uneventfully until we neared Seattle. When I caught my first glimpse of Mt. Ranier I knew the Agent had been right to suggest that I sit at the airplane window. The mountain is a constant Seattle companion, majestically overlooking the city and readily seen from most places.

This year's Conference theme was *Integration and Collaboration within a Multicultural World*. Featured Sessions showcased career practices from different cultures including those of a variety of Asian Countries, Canada, and the U.S. A common thread between the Professional Development Institutes was their creative presentation style and the creative career counseling techniques they shared.

There were many NCDA Conference workshops to choose from; some were led by our very own MCDA members including Natalie Kauffman (NCDA Southern Trustee), Lee Richmond, Vicky Sawyer, Elda Schwartz, Janet Wall, David Riele, and Mike Frank. My apologies to anyone I overlooked.

It has been my practice to arrive at the Conference a day early to have time to map out my workshop selections. That's because I felt constantly overwhelmed with the number and variety of choices the first time I attended. I realized then that the sooner I could delve into the final Conference Program the more confident I would be about my workshop decisions.

I was a Conference volunteer this year, working enough hours (10) to have my registration fee waived. I joked with the Washington Career Development Association members who managed the volunteers that next year when the Conference comes to DC, MCDA would be charge. Being a part of the Conference team gave me a better understanding of the inner workings of NCDA's Administrative Staff, without whom I feel the Conference would not run nearly as smoothly.

I came away from the 2007 NCDA Conference a member of the Nominating Committee, my first time volunteering at the National level. Next year NCDA will be held in Maryland's "backyard" at the Hyatt Regency on Capital Hill. MCDA will have a wonderful opportunity to share our talents and skills there, and to

have nationwide visibility. Next year's theme is *Finding Our Voice and Making it Heard*, a stately goal for a stately location.

See you there!

Karol Taylor

New Online Registration System

MCDA just took a giant leap into the 21st century -- we signed a contract with an online registration system! You will be able to use this system both to renew your membership and to register for conferences and workshops. If you have not yet renewed your membership, watch for the announcement in your email inbox.

This new system will bring a number of benefits to you, such as:

- Instant written confirmation of membership renewal and workshop registration
- A profile that you can check when you are not sure what you have registered for
- No more repetitious entering of information that we already have
- An easy way to let us know when your personal information changes
- Personal reminders (no more forgetting to attend an event for which you have registered)
- Multiple payment options
- A 365-day membership (rather than asking everyone to renew at the same time)

Setting up your profile is easy – just use your email to find your record and complete or verify the information normally requested on our registration forms. You can update your profile at any time. For example, if you get a new email address or a new job, just change that information in your profile. This may not sound like an important change, but our list now includes many emails that are obsolete or have typos. You will be able to make sure that your email address and name are spelled correctly, and your email address is the one you want us to use. You will also be able to opt out, should you not want to receive this newsletter and other mailings from MCDA.

Membership can now be paid for online using a

credit card number or an electronic check. Previous methods of registration (mail and

fax) will continue to be available if you prefer.

The system will track the date you paid, and automatically remind you when your membership expires a year later. You may have noticed

that, previously, if you joined MCDA in January, we billed you again in July. But now, your membership will begin whenever you pay your dues and continue for 365 days.

Conference registration will be greatly improved. When you register for an event online, the program will immediately email a confirmation to you for your records. If you are not sure whether or not you have registered, you can always check your profile to find out. If there are any changes to the event, we can email you. We can also ask about your breakout session preferences and make sure there is space for the number of people who wish to attend each session. Those who wish to pay by credit card at the door will also be able to use the same online registration process to be sure we have the correct information.

MCDA is partnering with MACD to make this new service available to all types of counselors in Maryland. MACD may push the limits of our new online system when we design an online form that presents all of the many optional divisions currently available to MACD members! Once this system is implemented, board members will be able to get answers any time of day or night, such as the number of people registered for an event, the names of members in each division, which people are members of any combination of divisions of MACD, or which people have attended any combination of events. The best part is that this system will actually save money for MCDA and MACD!

Marilyn Maze

Introducing the Maryland State Department of Education Re-entry Mobile Unit

Diana Bailey, GCDF Instructor

In the past several years since my GCDF instructor training with Dr. Lee Richmond, I have had the opportunity to design and implement the career services programs in the adult /juvenile correctional facilities in Maryland. I did come to my position with some public school background in career development, but the information I have gained, competency enrichments, assessment training/interpretation, and professional associations with MCDA/NCDA has strengthened my leadership role with emerging GCDFs. As a member of the MD State Dept of Ed Advisory Council on Career Development, I have served as the MD project manager and Master trainer of the OWDS (Offender Workforce Development Specialist) training and national certification process. Many of my OWDS graduates and future trainers have also been eligible to earn their GCDF certification. I see this as part of my professional legacy to the field of career development. As a "teacher", to know that my students are contributing to MD residents and to our career and workforce development needs of the future provides me with great joy. As such, it is with much excitement that I announce the introduction of the Maryland State Department of Education Re-entry Mobile Unit.

The mission of the Maryland State Department of Education Re-entry Mobile Unit is to provide community information, education training and employment resources for inmates who are about to return to the community.

The Transition Mobile Unit is a blend of book

mobile and mobile OneStop Career Center focusing on library services, enhanced employment and

reentry support services. It is the first in the country to combine mobile library resources and transition services to returning offenders.

The Re-entry Mobile Unit will have resources in a variety of formats to offer:

- Library resources
- Career options
- Current employment possibilities
- Parenting information
- ESL materials
- Community services directories
- Resume writing skills
- Health information
- Licensing information
- Information on how to access the Internet for jobs, to get GED, to find housing, and to get homework help for school aged children

The Re-entry Mobile Unit was initiated as a cooperative venture with the Maryland State Department of Education (MSDE), Department of Public Safety and Correctional Services (DPSCS), and Maryland Correctional Enterprises (MCE). It is equipped with a remote satellite that will not impact the institution. The materials and technology will be for inmate use, the only staff being allowed access being the mobile operator.

For additional information, contact:

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or

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Encouraging Girls in Math and Science

This National Center for Education Research (NCER) Practice Guide is the second in a series of IES guides in education. Developed by a panel of experts, this guide brings together the best available evidence and expertise to provide educators with specific and coherent evidence-based recommendations on how to encourage girls in the fields of math and science. The objective is to provide teachers with specific recommendations that can be carried out in the classroom without requiring systemic change. Other school personnel having direct contact with students, such as coaches, counselors, and principals may also find the guide useful. The guide offers five recommendations and indicates the quality of the evidence that supports the recommendations. Together, the recommendations make a coherent statement: To encourage girls in math and science, educators need to strengthen girls' beliefs about their abilities in math and science, spark and maintain greater interest in these subject areas, and build associated skills. View, download, and print the full report as a PDF file (1.3 MB)

College Navigator: <http://collegenavigator.ed.gov/>

Since its creation in 2001, the Department of Education College Opportunities Online (COOL) website has helped hundreds of thousands of students and families learn about colleges and universities. COOL's successor, College Navigator is a free consumer information tool designed to help students, parents, high school counselors, and others get information about nearly 7,000 postsecondary institutions in the United States.

Send me your comments and articles for the next newsletter!!

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