



Maryland Career Development Association



2024 MCDA Hybrid Conference

Career Development through Change, Adaptability, and Growth

University of Baltimore

9 am – 4:30 pm, Friday, May 17, 2024

This one-day Conference will be Hybrid. The In-person Conference will take place at the University of Baltimore. Those who choose to attend virtually will use Zoom to access the same content as the in-person attendees and use the Chat feature to ask questions. Coffee breaks and lunch are included in the In-person registration fee. We hope you will attend in-person, if possible, to take advantage of the networking opportunities and learn from each other.

Keynote Speaker

Interconnection of Career Development and Mental Health Dr. Carolyn Jones, NCDA President

Dr. Carolyn Jones, NCDA President and CEO of CDJ Consulting, LLC, assists her clients in her private practice with career development strategies and life management. She also consults for non-profit agencies, organizations and corporations on team building, talent acquisition, leadership and resource development. Her extensive experience as a Career Center Director and President of the Florida Career Development Association (FCDA) informs her broad understanding of career development issues.



Conference Schedule

9 – 9:15 am	Opening Remarks by Dr. Sujata Ives
9:15-10:15 am	Keynote: Interconnection of Career Development and Mental Health Dr. Carolyn Jones, NCDA President
10:15 – 10:30 am	Musical Interlude 1
10:30 – 11:20 am	1a: Activate Success for Change, Adaptability, and Growth by Dr. Sujata Ives 1b: Boost Your Revenue by Identifying Your Ideal Client by Anne Herbster
11:20 – 11:30 pm	Musical Interlude 2
11:30 – 12:20 pm	2a: Building Adaptability: Culturally Informed Interventions That Boost Career Counseling Effectiveness by Dr. Courtney Gasser and Rebecca Raub 2b: Making Maryland the State that Serves: Service as a Pathway to Education and Employment by Lisa K. Bishop
12:20 pm – 1:00 pm	Lunch and Discussion
1:00 pm – 1:50 pm	3a: Empowering Students through the Challenge Mindset: A New Approach to Career Development by Colleen Leary

	3b: Be Well: Integrating Preventive Measures to Boost Work Quality by Dr. Stephanie Pair
1:50 – 2:00 pm	Musical Interlude 2
2:00 – 2: 50 pm	4a: Cultural Responsiveness and Inclusion in the Workforce through Registered Apprenticeship Programs by Dr. Masica Jordan Alston
	4b: Navigating Workplace Conflict: How to Have More Influence, Less Drama, and Better Collaboration by Karin Hurt
2:50 – 3:00 pm	Closing and Raffle
3:00 pm – 4:30 pm	Networking

Details:

1. MCDA will seek approval to offer NBCC Continuing Education Clock Hours for the content sessions.
2. We cannot record sessions so everyone must attend at the time the session is offered.

Register here: <https://mdcareers.org/event-5626660>

	Now – May 9		May 10 and after	
	Virtual	In-person	Virtual	In-person
Professional Member	\$165	\$195	\$185	\$215
Student/Retired/Presenter	\$75	\$95	\$95	\$115
Non-Member	\$205	\$235	\$225	\$255